

# Name It Launcher

## The systems integrator solution for on-line help and documentation systems

Name It Launcher is an Acrobat Reader plug-in which enables systems integrators to utilise the power of the Acrobat PDF format, and Acrobat's named destinations, to build on-line help and documentation systems. Name It Launcher is a companion product to Name It, a powerful tool which enables users to create and manipulate named destinations via an Acrobat Exchange user interface.

### What Are Named Destinations?

Named destinations are logical names (e.g. 'Page1', or 'Introduction') for a particular view of a PDF document on a particular page. These destinations are stored within the PDF file and are often created by advanced DTP packages, such as FrameMaker, automatically. The advantage of using them is that if you re-format your document the destination name will stay the same, but will then point to a new place, so you do not have to update further information (e.g. a database holding locations of sections, terms, etc).

### How Does it Work?

Name It Launcher works by making available a DDE server on Windows, or a socket on Unix, for a controlling application to talk to it. Via this simple interface the controlling application can pass the name of a file to open, and the named destination to open at. Name It Launcher implements all the possible destination view types, making it easy to go to a particular named destination in a document.

### How Can I Create Named Destinations?

There are several ways:

1. Named destinations can be created and manipulated easily with Name It, an Acrobat Exchange plug-in and companion product to Name It Launcher. This enables named destinations to be created easily via the Acrobat user interface, and in batches using a script.
2. Some are created by DTP packages such as FrameMaker, or by using macro packages (e.g. with Microsoft Word).
3. They can also be created by editing a PostScript file to insert pdfmark commands which Acrobat Distiller will execute. For full details refer to the 'pdfmark Reference Manual' which comes in the Help directory of Acrobat Distiller. A simple example which creates a destination called 'Page1' which is a fit page view of the first page of the document is:

```
[ /Dest /Page1  
/Page 1 /View [/Fit] /DEST pdfmark
```

### System Requirements

Windows 3.x, 95, NT: Acrobat Reader 2.1 or later.

Solaris 2: Acrobat Reader 2.1 or later.

HP-UX: Acrobat Reader 3 or later.

\* If the platform you are interested in is not listed here please contact us for our development plans.

### Further Information

Please contact us as shown below for pricing and further information.